



# LaGrange County COUNCIL on AGING

PO Box 107, 410 E Central Ave – LaGrange, IN 46761

(260) 463-4161

[www.lagrangeco.org](http://www.lagrangeco.org)

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## 2017 Senior Expo INFORMATION SHEET

WHEN: Tuesday, October 10<sup>th</sup>, 2017 8:00 AM – 1:00 PM  
Booth Set-Up Times: Monday, October 9<sup>th</sup>, 2017 12:00 PM – 4:00 PM  
Tuesday, October 10<sup>th</sup>, 2017 7:00 AM – 8:00 AM

WHERE: Michiana Event Center, 7605 N SR 9, Howe, Indiana 46746

### ADVERTISING:

The LaGrange County Council on Aging will promote and advertise this event in the regional area. Advertising could potentially include TV, radio, print, and other advertising. We **strongly encourage** all vendors to mention the Expo in their regular advertising as well.

### FEES:

#### Corporate Sponsors \$1,000

Corporate sponsors will receive:

- Recognition on all printed materials advertising the event
- After event articles thanking sponsors, donors, and participants
- Announcement throughout the day, and
- All booth expenses and benefits included

#### General Vendor

Reservation and payment must be received by September 30<sup>th</sup>, 2017

**10' x 10' Booth \$225 (\$150 IF REGISTERED BY August 1<sup>ST</sup>)**

Includes use of a pre-set 10' by 10' space with one 8-foot, and 2 chairs

**20' x 20' Booth \$325 (\$250 IF REGISTERED BY August 1<sup>ST</sup>)**

Include use of a pre-set 20' by 20' space with two 8-foot, and 2 chairs

### PAYMENT:

**Your booth space will not be reserved until payment is received.** Applications will be processed in the order they are received. If you would like a specific booth, please specify on your entry form and if you need electric.

### SCREENINGS:

***All health-related businesses are strongly encouraged to provide some type of health screening to participants. These screenings are very popular and encourage more people to visit your booth. Health screenings can include blood pressure, cholesterol, hearing, glaucoma, glucose, and mammograms. Please indicate what screening you would like to offer on the application, and if there is a fee involved.***

### DOOR PRIZES:

***Each vendor is required to provide a door prize.*** Winners will be announced throughout the day. Vendors may have additional prize drawings at their booth.

### CORRESPONDENCE:

**Please provide us with an e-mail address,** as all updates and general information for vendors will be sent via e-mail.